

## Case Study

# Successful Outreach That Got Clarksys Appointments with Fortune 5000 CIOs



## Meet Clarksys

Clarksys is an IT broker serving Fortune 5000 clients such as American Apparel and Soylent. With technical support, they offer different solutions to businesses that aim to expand globally.

## Challenge

Clarksys was struggling with cold outbound and setting up appointments. They wanted to fill up their sales pipeline and close more deals faster.

## Solution

- ✓ One Lead Researcher
- ✓ One Dedicated SDR
- ✓ A Customer Success Manager
- ✓ A QA team

## Results

**1000+**

Thousands of quality leads generated

**100+**

Hundreds of emails sent for a Whiskey Tasting Event

**6**

6 Fortune 5000 CIOs RSVP's for a Whiskey Tasting Event

“Event went really well last night! Guys were a little standoffish at first. I think they were afraid I was a sales guy trying to pitch them something. Will end up with at least one as a customer, just a matter of how long that takes. Thanks, TaskDrive!”



**Max Clark**

FOUNDER OF CLARKSYS

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Schedule a call with us

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